

In partnership with

**Quids in!**\*  
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# DIGITAL INCLUSION FINANCIAL WELLBEING EMPLOYABILITY

## PEER ENGAGEMENT: RELEASING THE POTENTIAL OF COMMUNITIES

A community-centred approach to social inclusion and wellbeing:

Engage & train  
Create employment  
Build confidence  
Role models  
'Can Do' culture



Vision  
Presentation  
Help  
Skills  
Passion  
Motivation  
Expectations

## Further information

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## Commissioning Services

### FULL PROGRAMME

Full-time attendance and outreach in communities affected by unemployment, welfare cuts and poverty. Peer support, overseen by experienced professionals, is on offer to help users access IT, specialist support, maximise benefit income, and prepare for work. Includes Clean Slate's 2-day '7 Signs' training. Minimum 9 month commission to ensure take-up. A part-time operation can also be effective.

### ENGAGEMENT ONLY

For partners with existing services such as job preparation, specialist services or training courses. A peer-led Clean Slate presence can dramatically increase community engagement, helping users to identify their goals and access opportunities.

### CONSULTANCY/ LICENCE

Partners may opt to establish their own Clean Slate licenced operation. We would support recruitment, training and employment of peer workers and quality assure delivery of service.

### COSTS NEGOTIABLE

## Clean Slate in Communities

- Recruiting, training and employing local people
- Walk-in services
- Accessible environment
- IT and internet facilities in community settings
- Linked to employer-led job preparation programmes
- Budgeting advice
- Online money management resources
- Supporting partner services
- Signposting to services
- Confidence building
- Paid work experience
- Outreach into community

## Peer Engagement

Clean Slate has a strong track record of delivering peer-led support services, especially around employability. Using IT and making welfare work is central to these efforts.

We 'walk the walk' and employ jobseekers ourselves, so our approach is pragmatic. Our peer advisors help people from their own neighbourhoods recognise their own potential and guide them through overcoming problems and feeling able to work towards new aspirations.

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## Peer Support

We recruit, train and employ local unemployed people who we believe are the best people to engage other people from communities. They speak the same language and overcome cynicism because they clearly care. Peer Advisors gain skills that transfer to support and educational roles in the mainstream jobs market

## Welfare Reform

Peer Advisors are trained about new welfare systems, like Universal Credit, and the skills claimants will need and how they can maximise their income

## Digital Skills

Digital skills are essential for modern life. Peer advisors help local people make use of IT in community settings to solve their problems

## Budgeting

*Quids in!* magazine has developed resources for people on low incomes to help them understand budgeting and to motivate them to take action

## Employability

Clean Slate is experienced at engaging claimants, reactivating them as active jobseekers. They receive structured support and set achievable goals

## Communities

Numerous reports now acknowledge the power of communities helping themselves when enabled to do so. This is central to Clean Slate's approach, raising aspirations and self-belief